



CHRISTIAN CORTEZ

CREATIVE MANAGER, DESIGNER

Address:

633A Punggol Drive, Singapore, 821633

Phone: (+65) 9424 0185,

E-mail: christiancortez9@gmail.com

Website: christiancortez.info

Instagram: instagram.com/iancortez

EDUCATION

Bachelor of Fine Arts
Major in Advertising

2001 - 2005

SKILLS

After Effects Final Cut Pro
Photoshop Premier Pro Illustrator
Indesign HTML Adobe XD
Google Web Designer Davinci Resolve
Adobe Dimension Cinema 4D

STRENGTHS

Reliability Visual Communication
Concept Development Leadership
Creative Direction Brand Development
Art Direction

AWARDS

Receive OneMBS Stars (Three times)

37th Shell National Student Art
Competition 2004 - Finalist

Dean List, Student Recognition
FEU 77th Founding Anniversary

SUMMARY

Creative designer with 10+ years of experience in the management of the complete design process, from conceptualisation to delivery. Skilled with Adobe Creative Suite, Microsoft Office Suite and web design applications. His background in brand strategy, visual and media design inform him mindful but competitive approach. His hunger for knowledge and determination to turn information into action has contributed to his most recent success at Lighthouse Evangelism, where he led the team in their designs.

EXPERIENCE

2019 - CURRENT

Senior
MultiMedia
Designer
MARINA BAY
SANDS

RESPONSIBILITIES:

Create and adapt creative assets for all of our digital channels

- Create digital assets for web, social, email and digital signage.
- Create video and motion graphic assets using Adobe After Effect and Adobe Premiere.
- Create HTML5 assets for email, display banner and website.

Work on digital signage platform

- Assist in publishing contents for our digital signage platform within the property, troubleshoot digital signage screen issues when necessary.

Work with the marketing team

- Working closely with the branding team, content team, marketing manager/executive and fellow designer to brainstorm an idea and create digital content.
- Manage the relationship with the stakeholders in order to gather requirements for creative production, advising branding guideline, propose design solution and execute creative direction.

2010 - 2019

Creative Manager
and Media
Designer
LIGHTHOUSE
EVANGELISM

MANAGER RESPONSIBILITIES:

- Plans, directs, and coordinates all activities in the department.
- Executes organisation objectives, specifications, and concepts to design advertising, media, print, and campaign materials.
- Monitors projects and prepares reports that track and analyze productivity, trends, and other factors that impact costs.
- Manages subordinate staff in the day-to-day performance of their jobs.
- Ensures that project/department milestones/goals are met.
- Extensive knowledge of department processes.

DESIGNER RESPONSIBILITIES:

- Design Marketing Programs (brochure, posters, books and etc.)
- Create Media Design (Video Announcements, Trailers, Promotions, Social Media and etc.)
- Develop & Maintain Lighthouse App and website